

Academic Year (2021-2022)

Breast Cancer Awareness Campaign 2022

Good Health and Well-being

Description:
 The Faculty of Biotechnology organized an awareness campaign for the 4th time on the early detection and prevention of Breast Cancer. Interestingly, the campaign had the theme of shedding light on how medicine and psychology align to offer better treatment for cancer survivors, and their families. It had three major elements: The first was Informative sessions from specialists and psychologists at the SSB, they were: Early Detection for Breast Cancer: Given by Dr. Amal El Shimy, Area Manager of El-Borg Laboratories. Therapeutic Modalities: Given by Dr. Mai Ali, Breast Cancer Awareness Specialist, Baheya Foundation. Mental Health Implications for Breast Cancer: Given by Dr. Heba Meligy, Clinical Psychologist- Prana Clinic. The second part included Sponsors who distributed free diagnostic vouchers at the booth in the food court. A booth where breast cancer survivors raise awareness by showcasing their experiences privately, and souvenirs and giveaways by cancer survivors.

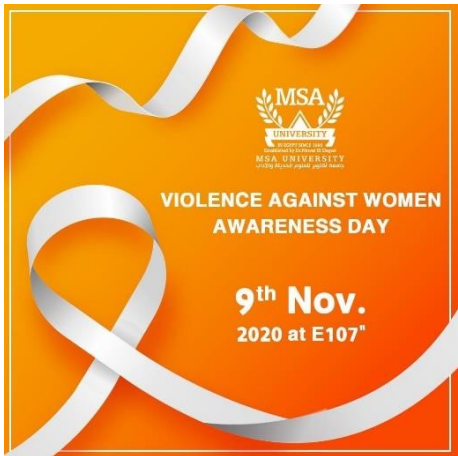


Link to photos
<https://msa.edu.eg/msauniversity/student-life/campus-news/breast-cancer-awareness-campaign-news>

Violence Against Women Awareness Campaign 2022

Gender Equality

Description:
 The Faculty of Biotechnology at October University for Modern Sciences and Arts (MSA University) invited all MSA family faculty members, employees, and students to wear a uniform or a mark in orange, which is the color set by the United Nations to support the cause of stopping violence against women. The faculty also held quick meetings with the university students and asked questions about inspiring and influential female models in society, and prizes were distributed to the participants. Ms. Noura Helmy (founder and CEO of NHC Financial and Investment Consulting) was hosted for an interview and discussed the issue of violence against women. She shared her professional journey and how she overcame some of the obstacles she faced during that journey to be an honorable resource and inspire women. This campaign was organized by Prof. Gehan Safwat and TA. Tasneem Abdalla.



Link to photos
<https://msa.edu.eg/msauniversity/student-life/campus-news/union-in-orange>

Autism Awareness Campaign 2022

Description:

The Faculty of Biotechnology organized an awareness campaign for the first time to spread awareness of autism spectrum disorder in the month of April.

The faculty of biotechnology invites all students, faculty members, and university workers to wear any blue uniform which is the color set by the United Nations to support which is the color set by the United Nations to support autism.

The campaign included three lectures or specialized professors under the following titles:

“Social communication problems, characteristic Associated with High functioning, adults with Autism Spectrum Disorder.” By Dr. Amir Saudi.

“Understanding Autism Spectrum Disorder (ASD) in regard to phoniatrics” by Dr. Yasmeeen Hamza.

“Manifesting autistic behavior and how it can be accommodated” by Dr. Nahla Kandil.

This event was organized by Prof. Gehan Safwat & TA. Nada Sherif.



Link to photos

<https://www.facebook.com/307972039232881/posts/pfbid02jctpzau19LiDAZzeVB1kewSdX8uLx336NoDhCR9M595ZLc7985c5WA2hK5mHRvig/>